



🇮🇪 & 🇬🇧 COVID 🧵 🧵 🧵

@Threadslrish

🧵 🧵 🧵 on COVID

Nov. 18, 2021 · 5 min read

T Read on Threader

1. Did You Know That "Misinformation" Company Kinzen Have Been Sending Snitch Emails To The Department of Health About My Factual Threads

Kinzen also have ties to the World Economic Forum.

New 🧵 1/24



2. Gript has previously revealed that Kinzen, a company founded by former RTE presenter Mark Little, and former Irish Independent reporter Aine Kerr, received almost €110,000 of public money over a 9 month span, in order to help the Department of Health “combat misinformation”.

3. From July to Oct 2021 Kinzen sent the DOH an email with “misinformation” about Covid on social media. My account was naturally called out multiple times in these emails. We will get on to these emails in due course to talk about the “misinformation”

gript.ie/revealed-5-mon...

4. Before that though we need to cover a couple of things that Gript omitted

One of Kinzen's co-founders is Aine Kerr who is married to Labour TD Aodhán Ó Ríordáin. What is interesting though is Kerr advises the World Economic Forum or at least she did in 2019.

5. The WEF has a network called Global Future Councils. They are "the world's foremost interdisciplinary knowledge network dedicated to inspiring innovative thinking on the future". In the annual report on the "Network Of GFC 2019-2020" Kerr is listed as a Council Member.

Global Future Council on Media, Entertainment and Culture



6. The council she is on is the Global Future Council on Media, Entertainment and Culture. Page 88-90.

www3.weforum.org/docs/WEF_GFC_A...

Council members

Co-Chairs

Jennifer Lee

Chief Executive Officer, Plympton, USA

Sanjay Nazerali

Global Managing Director, dentsu X,
United Kingdom

Members

Mina Al-Oraibi

Editor-in-Chief, The National, United Arab Emirates

Nehal Badri

Director of Brand Dubai, Government of Dubai
Media Office, United Arab Emirates

Helen Christensen

Director and Chief Scientist, Black Dog Institute,
Australia

Jennifer Cobb

Executive Director, United For News, USA

Fu King-Wa

Associate Professor, Journalism and Media Studies
Centre, University of Hong Kong, Hong Kong SAR,
China

Aine Kerr

Co-Founder and Chief Operating Officer, Kinzen
Ireland

Ayesha Khanna

Chief Executive Officer and Co-Founder, ADDO AI,
Singapore

Harlan Mandel

Chief Executive Officer, Media Development
Investment Fund (MDIF), USA

Raju Narisetti

Director-elect, Global Publishing, McKinsey &
Company, USA

Elmie Nekmat

Assistant Professor, National University of Singapore

Anna Rafferty

Vice-President, Digital Consumer Engagement, The
LEGO Group, United Kingdom

Ronnie Screwvala

Co-Founder and Chairman, upGrad, India

Lara Setrakian

Chief Executive Officer and Executive Editor, News
Deeply, USA

Roberto Suárez Candel

Head, Strategy and Media Intelligence, European
Broadcasting Union (EBU), Spain

Sirma Umur

Vice-President, Brand, Europe and Global Brand
Building Reinvention, Procter & Gamble Europe,
Switzerland

Fellow

Edmund Lee

Postdoctoral Research Fellow, Harvard T. H. Chan
School of Public Health, USA

Council Managers

Farah Lalani

Community Curator, Media, Entertainment and
Information Industries, World Economic Forum

Marcus Burke

7. From the report it says “At the beginning of the term, council members met at the Annual Meeting of the Global Future Councils 2019 in Dubai, United Arab Emirates, on 3-4 November, to provide forward-looking thought leadership and promote innovative thinking”

8. Isn't it interesting that many of these meetings seem to take place at the tail end of 2019. Event 201 as well the Global Vaccination Summit. Another coincidence.

Her particular meeting took place in 2020 as the document references the Covid-19 pandemic.

Council outputs

- Hosted a webinar on [Understanding Value in Media and Post-Pandemic Scenarios](#), which featured Council Co-Chair Sanjay Nazerali, Global Managing Director, dentsu X, United Kingdom
- Launched a report on [Ethical Principles for Digital Media and Technology Design in the New Normal](#) that looks at how various product design decisions across Twitter, Zoom, LEGO and others can be assessed according to an ethical tech design framework proposed by the eSafety Commission. This report will help provide practical examples of assessing media and tech decisions according to a well-established ethical design framework.
- As part of its Responsible Advertising Pilot workstream, the council launched a call to action for brands to support local news through the World Economic Forum Agenda blogs: [COVID-19 is devastating local news. Here's how advertisers can help to save it](#) by Jennifer Cobb, Executive Director, United For News, USA, et al. With this workstream tied to the Forum's Shaping the Future of Media, Entertainment and Culture Platform project [United for News](#), news publishers, agencies, civil society, brands, and others in the media ecosystem are collaborating to support local media through a newly created inclusion list of reputable local news sites for media buyers which can now be requested at unitedfornews.org/ufn-inclusion-list
- Published the World Economic Forum Agenda blog [How to fight the COVID-19 infodemic: lessons from 3 Asian countries](#) by Elmie Nekmat, Assistant Professor, National University of Singapore; and Audrey Yue, Deputy Director, National University of Singapore Centre for Trusted Internet and Community
- Co-organized a webinar on ethical standards for reporting on major crisis, including the COVID-19 pandemic, as part of its Responsible Journalism workstream. It was hosted by the Nieman Foundation.

9. On Kerr's own web site she writes that she is a "member of the Global Future Council on Media, Entertainment and Culture for 2019-2020 term which serves as a brain trust for the World Economic Forum (WEF).

But that isn't all.



Áine Kerr was awarded Woman of the Year in Media 2018 by Irish Tatler Magazine at their annual awards ceremony, and was shortlisted for Entrepreneur of the Year in 2019 by Women Mean Business. She was a recipient of a DCU Alumni Award in July 2020 in recognition of her achievements.

Áine has spoken at major conferences and events world over, lectured in journalism with Dublin Business School and served as a member of the Visiting Faculty at Poynter Leadership Academy for Women in Florida.

She participated in the 2019 Going for Growth programme sponsored by Enterprise Ireland and KPMG.

Áine is also a member of the European Council's committee of experts on quality journalism in the digital age and a member of the Global Future Council on Media, Entertainment and Culture for 2019-2020 term which serves as a brain trust for the World Economic Forum (WEF).

10. Little also appeared on WEF podcast in Nov 2020. He said "social media platforms have to ensure they are working for the good of democracy, rather than against it" Thanks @maxbiaggi30

They have failed on that count alone.

weforum.org/agenda/2020/11...

Also on the podcast, journalist and entrepreneur Mark Little sets out potential solutions to the infodemic.

He's worked for Twitter and founded Storyful, a social media news agency that had fact-checking at its heart. He has now launched a new company called Kinzen which aims to get the best out of artificial intelligence and human editors to combat online rumours and lies.

"I've started to see the spread of misinformation as a global health crisis," Little tells *World Vs Virus*. " Misinformation is that serious a threat to our society.

"If people cannot trust information about the critical challenges in our world today, whether it's coronavirus or climate change, then we cannot make reasoned decisions as a democracy."

Little says we should be wary of any move towards censorship that would curb freedom of speech but, instead, we need to equip people with the tools to see fact from fiction.

"Misinformation is happening within our friends and families. So we have to find strategies to, first of all, recognize it. And, secondly, as active citizens, just like we wear masks to protect others, we need to be the good citizen, the active vector fighting back in our daily lives."

As well as promoting 'media literacy', Little says social media platforms have to ensure they are working for the good of democracy, rather than against it. He applauds Twitter for labelling some misleading tweets, but says more is needed and calls for a "root-and-branch audit of the way that information is distributed on all the different platforms".

"There is no easy solution. The business model of the platforms, unfortunately, encourages the spread of this kind of outrageous information. But that has to change.

"I hope technology platforms realize that they need radical change to get back to the original roots and democratic promise of these platforms they created."

11. So what did Kinzen send on to the Department of Health. I include below in its entirety what they said.

First and foremost I am a known conspiracist. Here's the problem with that. A conspiracy stops becoming a conspiracy when it becomes fact.

A [new Twitter thread](#) by a known conspiracist takes aim at Tony Holohan, claiming that he has been dictating government policy while debate and dissent have been suppressed.

- The thread comes ahead of a [planned Oireachtas committee](#) meeting in which Holohan is expected to defend NPHEt's stance on antigen testing not being reliable enough to be widely used.
- Fringe groups have been sharing news of the meeting, with many saying that they [intend on watching footage](#) of the hearing.
- The thread accuses Holohan of acting arrogant and rude toward members of the press, and indicates that Holohan and the government's strategies are international outliers by contrasting them with anti-mask and anti-lockdown recommendations by some experts.

12. Apparently I took aim at Tony Holohan, claiming that he has been dictating government policy while debate and dissent have been suppressed.

I stand by that 100%. What part of it is incorrect ?

13. They also said "The thread accuses Holohan of acting arrogant and rude toward members of the press"

Quite right I did and I stand by that as well. Here's the full thread from June 15th. Make up your own mind.



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1. Why Does Tony Holohan Think He's The Smartest Man In The Room ?

For the last 18 months (bar a couple of months in the Summer) Dr Tony Holohan, Ireland's Chief Medical Officer, has been steering the country through the Covid pandemic.

New 🧵 1/16



9:00 AM · Jun 15, 2021



🤍 303



See the latest COVID-19 information on Twitter

[Tweet your reply](#)

14. What is also interesting is that on June 18th three days later I wrote another 🧵. In it I mentioned Kinzen as well as Little & Kerr yet there seems to be no mention of that 🧵 in their tell-tale emails to the DOH.



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1. Does The Truth Matter To Ireland's National Broadcaster RTE ?

This 📖 has many 🐰 🕒 to go down so please bear with me. Take your time reading it. Once you understand what they are and how everything links together you may see things in a whole new light New 📖 1/28



9:00 AM · Jun 18, 2021



330



36



Copy link to Tweet

[Tweet your reply](#)

15. I wonder why that was ? They wouldn't want to be drawing attention to themselves now would they. They have always tried to keep a very low profile throughout the last 20 months.

gript.ie/kinzen-asked-d...

16. In Sept Kinzen did however reference a visit I made to a v centre. My account is apparently “explicitly anti-vaccine” whilst at the same time saying “the events described may make people more inclined to get the vaccine”.

Excuse me. That’s called a balanced factual account.

The @Threadslrish account has made [a Twitter thread](#) about their visit to a vaccination centre as a “fact gathering exercise”. While the account is still explicitly anti-vaccine, the events described may make people more inclined to get the vaccine. He describes an efficient operation, a patient nurse who answers his questions, hygiene procedures, and information on the possible benefits and dangers of vaccines. The account also posted [a thread](#) outlining the information in the leaflets provided. Nevertheless, some fringe accounts had strong negative reactions to the unremarkable story. “What has become of this country?” [one user asked](#) in response. [Another wrote](#): “Vaccinations Sites, Centres, Clinic or whatever are the modern day images of Adolf Hitler infamous historical slaughtered Gas Chambers that murdered and killed millions of Jews.”

17. They then say “some fringe accounts had strong negative reactions to the unremarkable story”.

If they found the story unremarkable I’ve personally no problem with that. It also begs the question why are they bothering to write about it then in their snitch emails.

18. Some people obviously thought differently though as 1.3k people retweeted it and it received nearly 1.5k likes. If it was really that “unremarkable” people wouldn’t have wasted their with it.

See for yourself if its anti-v



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@ThreadsIrish



1. How My Visit Went To A Walk-In Vaccination Clinic

The purpose of this fact gathering exercise was to see how busy the walk-in clinic was and to ask the vaccinator some questions or legitimate concerns I had about the v. New 📄 1/25



10:19 AM · Aug 30, 2021



♡ 1.4K



See the latest COVID-19 information on Twitter

[Tweet your reply](#)

19. Finally Kinzen say "There is a long thread on Twitter claiming to show that RTÉ's Prime Time is hyping coverage of long COVID"

Fact - They are totally hyping it. The thread explains why.



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@ThreadslIrish



1. "Did You Know That RTE's Prime Time Are Recycling The Same Long Covid Patients As All The Other Media"

They even used one of their own RTE producers as an example of a long covid patient.

You won't believe this

New 🧵 1/25



3:31 PM · Sep 8, 2021



🤍 347



See the latest COVID-19 information on Twitter

[Tweet your reply](#)

There is a long [thread](#) on Twitter claiming to show that RTÉ's Prime Time is hyping coverage of long COVID.

20. Next up on the hit list according to Kinzen was "propagandist" Ryan Tubridy.

Tubridy's behaviour for the last 20 months has been appalling, from the Christmas

Toy Show where children were used to push the v to demonising the unvaxxed at weddings.



 &  COVID 
@Threadslrish



1. Why Is Ryan Tubridy Intent On Terrifying Irish People About Covid On The Radio & TV

Ryan Tubridy is the face of RTE and has been leading the country on a merry propaganda dance for the last 18 months

New  1/26



9:22 AM · Sep 13, 2021



♡ 574



See the latest COVID-19 information on Twitter

[Tweet your reply](#)

Ryan Tubridy has also [drawn](#) the [ire](#) of anti-vaccine activists for suggesting that people who refuse vaccines should not be invited to weddings. [A long Twitter thread](#) by a known conspiracy theorist, published this morning, accuses Tubridy of being a propagandist.

21. If you haven't seen this role playing clip and still don't think he is a propagandist then I'm afraid you're beyond help. This letter sent in to RTE on the back of it speaks volumes



The screenshot shows a tweet from 'The Late Late Show' (@RTELateLateShow) dated November 27, 2020, at 10:38 PM. The tweet text reads: 'Meet our future Supervet and Toby Tubridy! 🐶 #LateLateToyShow'. The video thumbnail shows a young girl with red hair, wearing a floral dress and a yellow name tag that says 'Saoirse', standing next to a brown dog puppet. The background is a colorful set with a large blue planet and a sign that says 'fairy door'. The tweet has 1.5K likes and 63 replies. A 'Watch on Twitter' button is visible in the top right corner of the video frame.

The letter below was sent to RTE by a deeply concerned member of the public

"To whom it may concern,

I am writing to you because to be honest I am absolutely fuming and beside myself with frustration and utter disgust.

This year has been the most challenging year of all of our lives. There is so much fear, anxiety, hurt and concern and not one of us hasn't been touched in some way...

I have four beautiful grandchildren, from the ages of 7 down to 2, they are my world and my most prized treasured possessions. Like all children in Ireland the Toy Show is such a treat and signals the lead in to Christmas. But tonight's show was nothing but another 'unelected government' propaganda filled opportunity for our state broadcaster to push the untested and rushed vaccine. To say I am absolutely disgusted is an understatement.

The children of this country have been put through the ringer for 9 months and you guys couldn't just give them just one night of Christmas joy where they could just be children ... instead you think it is ok to use and manipulate them by having them simulate, advertise and promote medication and pharmaceuticals.... this is tantamount to child abuse and I'm sure if I research I'll find that it may be illegal or at the very least completely unethical

This country can see clearly the one sided, bought and paid for, government back side kissing propaganda machine that you truly are.. a place where career comes before humanity and the

fairness of debate or opposing views are banned and totally prohibited.

I understand that the person reading this email has bills to pay, maybe a mortgage, a family to feed and a life and therefore just obeys orders (self preservation) but I also know that the person reading this email most likely knows the truth about the PCR test being extremely questionable maybe knows that eminent

being extremely questionable, maybe knows that eminent doctors, scientists, epidemiologists who bring a different perspective, a more hopeful and happier reality, based on scientific facts are banned, muted, sacked and their character assassinated...

Your gut knows deep down that something is not right.... and if it doesn't I recommend that you personally do a little research and see what is really happening to our people and our world.

Tonight on the Toy Show children were used as cannon fodder. A ploy and a pawn for big pharma and vested interests.... as a media entity you are already skating on very thin ice and tonight's despicable behaviour has nailed many a new nail into the coffin of RTE.

We the people are not deaf, we are not blind and we are most definitely not stupid.

The truth will surface and I guarantee you, the Irish people won't ever forget the role that RTE have played in this charade. You should all be ashamed of yourselves. You are proven to be hypocritical with your non masked, non socially distanced gatherings , claiming that it wasn't really planned but there were balloons and a cake so clearly it was planned..... those of you who day after day shove rules and regulations down our throats don't even abide by them yourselves. But you said 'sorry' so that makes it all better..You got caught, that's the only reason you were sorry...."

Anonymous

22. Yet again Kinzen is another example of a company that sticks to the govt narrative. Basically they are just paid misinformation snitches.

Worse still it is tax payers money that has been funding the "misinformation" that they have been sending out.

23.TDs (MPs) have even called for Ireland's Minister Of Health Stephen Donnelly to explain the Department Of Health's "surveillance operation"

You won't see this in the mainstream press at all. They will go running for the hills.

Stasi Ireland.

gript.ie/tds-call-for-s...

24. You know the drill 😊 I write these 🧵 in my spare time and would really appreciate if you could retweet the very 1st tweet. Likes are great but retweets are required to reach as large an audience as possible to expose what is really going on behind the scenes. Many thanks.

compile